



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 854241

Schedule Dates 10/09/12-10/15/12
Advertiser NC Citizens for Progress (39856)
Agency Shorr Johnson Magnus (8543)
Product Political - Non-Ballot Issue (1196)
Brand NON BALLOT (177593)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name COOPER, TERRI
Phone/Fax (215) 567-4080 /
CPE N/A
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments NC CITIZENS 4 PROGR
 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , NC CITIZENS FOR PROGRESS

Date Entered 09/13/12
Last Modified 10/09/12
Entered By Melissa Welch
CO-OP No
Headline # 06313057
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,230.00
Net Total \$40,970.00
Sales Tax

| Charlotte (WCNC) (WCNC) | | |
|-------------------------|-----------|--------------------|
| By Broadcast Month | Spots | Rate |
| Oct. 2012 | 51 | \$48,200.00 |
| Grand Total: | 51 | \$48,200.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|---------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|------------------------------|---------|
| 1.1 | Normal Line / SPOT | 10/09/12-10/12/12 | 4 | :30 | 4:58A- 5:58A (ET) | | | 2 | 2 | 2 | 2 | | | 8 | \$350.00 | \$2,800.00 | Charlotte (WCNC) (WCNC) | 5A NEWS | 10/4/12 |
| 2.1 | Normal Line / SPOT | 10/15/12-10/15/12 | 4 | :30 | 4:58A- 5:58A (ET) | | 2 | | | | | | | 2 | \$350.00 | \$700.00 | Charlotte (WCNC) (WCNC) | 5A NEWS | 10/4/12 |
| 3.1 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 5:58A- 6:58A (ET) | | | 2 | 2 | 2 | 2 | | | 8 | \$850.00 | \$6,800.00 | Charlotte (WCNC) (WCNC) | 6A NEWS | 10/4/12 |
| 4.1 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 5:58A- 6:58A (ET) | | 2 | | | | | | | 2 | \$850.00 | \$1,700.00 | Charlotte (WCNC) (WCNC) | 6A NEWS | 10/4/12 |
| 5.2 | Normal Line / SPOT | 10/10/12-10/12/12 | 3 | :30 | 6:58A- 9A (ET) | | | | 2 | 2 | | | | 4 | \$850.00 | \$3,400.00 | Charlotte (WCNC) (WCNC) | TODAY SHOW | 10/8/12 |
| 6.1 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 6P- 6:30P (ET) | | | | | | | | 1 | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WCNC) (WCNC) | 6P NEWS | 10/4/12 |
| 7.2 | Normal Line / SPOT | 10/09/12-10/11/12 | 3 | :30 | 7:30P- 7:58P (ET) | | | 1 | 1 | 1 | | | | 3 | \$2,000.00 | \$6,000.00 | Charlotte (WCNC) (WCNC) | WHEEL | 10/8/12 |
| 8.1 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 7:58P- 8P (ET) | | 1 | | | | | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WCNC) (WCNC) | WHEEL | 10/4/12 |
| 9.2 | Normal Line / SPOT(B/E) | 10/13/12-10/13/12 | 3 | :15/:15 | 6:59P- 7:30P (ET) | | | | | | | 1 | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WCNC) (WCNC) | JEOPARDY | 10/8/12 |
| 10.2 | Normal Line / SPOT(B/E) | 10/09/12-10/09/12 | 3 | :15/:15 | 6:59P- 7:30P (ET) | | | 1 | | | | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WCNC) (WCNC) | JEOPARDY | 10/8/12 |
| 11.2 | Normal Line / SPOT(B/E) | 10/15/12-10/15/12 | 3 | :15/:15 | 6:59P- 7:30P (ET) | | 1 | | | | | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WCNC) (WCNC) | JEOPARDY | 10/8/12 |
| 12.2 | Normal Line / SPOT | 10/09/12-10/13/12 | 3 | :30 | 11P- 11:34P (ET) | 4 | | X | X | X | X | X | | 3 | \$1,200.00 | \$3,600.00 | Charlotte (WCNC) (WCNC) | 11P NEWS | 10/8/12 |
| 12.2.1 | Closed Preempt | 10/12/12 | | | | | | | | | | | | | | | Charlotte (WCNC) (WCNC) | S-In Lieu of Revision/Spot - | |
| 13.1 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 11P- 11:34P (ET) | | 1 | | | | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WCNC) (WCNC) | 11P NEWS | 10/4/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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|------|--------------------------------|-------------------|-----|---------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|------------|---------|
| 14.1 | Normal Line / SPOT | 10/14/12-10/14/12 | 4 | :30 | 7A- 8A (ET) | | | | | | | | 1 | 1 | \$600.00 | \$600.00 | Charlotte (WCNC) (WCNC) | 7A NEWS | 10/4/12 |
| 15.1 | Normal Line / SPOT | 10/14/12-10/14/12 | 4 | :30 | 8A- 9A (ET) | | | | | | | | 1 | 1 | \$800.00 | \$800.00 | Charlotte (WCNC) (WCNC) | SUN TODAY | 10/4/12 |
| 16.1 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 9A- 9:58A (ET) | | | | | | | | 1 | 1 | \$600.00 | \$600.00 | Charlotte (WCNC) (WCNC) | SUN AM | 10/4/12 |
| 17.2 | Normal Line / SPOT | 10/13/12-10/13/12 | 4 | :30 | 9A- 9:58A (ET) | | | | | | | 1 | | 1 | \$500.00 | \$500.00 | Charlotte (WCNC) (WCNC) | 9A NEWS | 10/4/12 |
| 18.1 | Normal Line / SPOT | 10/13/12-10/13/12 | 4 | :30 | 6:57A- 9A (ET) | | | | | | | 1 | | 1 | \$600.00 | \$600.00 | Charlotte (WCNC) (WCNC) | SAT TODAY | 10/4/12 |
| 19.1 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 6:58A- 9A (ET) | | 2 | | | | | | | 2 | \$850.00 | \$1,700.00 | Charlotte (WCNC) (WCNC) | TODAY SHOW | 10/4/12 |
| 21.0 | Normal Line / SPOT(B/E) | 10/09/12-10/11/12 | 3 | :15/:15 | 6:58A- 9A (ET) | | | 2 | | 2 | | | | 4 | \$850.00 | \$3,400.00 | Charlotte (WCNC) (WCNC) | | 10/8/12 |
| 22.0 | Normal Line / SPOT(B/E) | 10/12/12-10/12/12 | 3 | :15/:15 | 7:30P- 7:58P (ET) | | | | | | 1 | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WCNC) (WCNC) | | 10/8/12 |
| 23.0 | Normal Line / SPOT(B/E) | 10/09/12-10/09/12 | 3 | :15/:15 | 11P- 11:34P (ET) | | | 1 | | | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WCNC) (WCNC) | | 10/8/12 |
| 24.0 | Normal Line / SPOT(B/E) | 10/14/12-10/14/12 | 3 | :15/:15 | 11:30P- 12A (ET) | | | | | | | | 1 | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WCNC) (WCNC) | | 10/8/12 |
| 25.0 | M/G For 12.2.1 / SPOT(B/E) | 10/14/12-10/14/12 | 4 | :15/:15 | 11:30P- 12A (ET) | | | | | | | | 1 | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WCNC) (WCNC) | | 10/9/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|